

NEW BOOK

WE CAN TURN THE *LEAD* OF THE CRISIS INTO THE *GOLD* OF THE FUTURE

A practical guide to help leaders turn fear and turmoil into energy and drive, to create a fuller, richer, more sustainable organisation

INSPIRING LEADERSHIP FOR UNCERTAIN TIMES

KARLIN SLOAN

WHY THIS BOOK MATTERS

- Written for the Covid-19 pandemic to help leaders adapt to rapid and uncontrollable change
- Natural and man-made disasters are affecting millions of people, the world population is set to explode from 7 billion now to 9 billion in 2050, we are consuming resources at six times the rate we can regenerate, climate change is hurting towards us with unthinkable consequences and people are fearful of the future.... how should our leaders navigate this?
- Inspiring leaders who can navigate this new normal, turn turmoil and chaos into opportunity and help change the world for the better, have never been more important
- Written by award-winning coach and author, Karlin Sloan, who has helped some of the world's top CEOs develop their own personal drive and presence to inspire meaningful change

Inspiring Leadership for Uncertain Times is out now, priced at £21.75

It is in the most stressful moments that leaders are most important. In a crisis, others look to their leader for answers, for a calm mind and a strong perspective. They want to hear that they're part of something larger than themselves, that you've got their back, that we will help each other get through the crisis and potentially be the stronger for it.

The Coronavirus pandemic has heralded a new era of uncertainty in health, relationships, society and business. Ambiguity is the new normal and this requires a new standard of leadership.

In her new book, *Inspiring Leadership for Uncertain Times*, Karlin Sloan, a global leadership and development CEO, executive advisor and keynote speaker, advocates that leaders that can move beyond fear and who have the ability to look at the big societal picture are the ones who will come out of our current global crisis in a positive place.

Sloan examines fear-based behaviours and demonstrates how it shuts down our best thinking. She shows you how to break through the fear to survive the long-haul and create a fuller, richer, more sustainable working atmosphere.

Packed with tips, techniques and real-life case studies, readers will learn:

- How to build confidence and capability during times of fear and stress
- How to reduce fear-based behaviours, inspire performance and align an organisation around a larger purpose
- Why businesses must shift gear to a greater social responsibility and contribute to a more just, peaceful and sustainable world

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE:

Karlin Sloan is a sought-after international speaker and is available for expert comment, interview and by-lined articles on leadership and resilience, including:

Getting rid of fear-based behaviours in you and your organisation

How normalising change is the key to success

Leadership responses to the Covid crisis – the good, the bad and the ugly

Aspiring CEO? 10 things you need to know now

5 top tips to become an inspiring leader

Resilient leadership: navigating the pressures at work

ABOUT THE AUTHOR

Karlin Sloan is an author, speaker and leadership consultant who believes that businesses have a responsibility not just to make their organisations better, but to contribute to the world in a positive way. As the founder and CEO of Sloan Group International, Karlin provides leadership and management development coaching, training and executive coaching to clients in the US, Europe, South America, Asia, Australia and New Zealand. She has helped organisations develop clearer, more effective communication, enhanced teamwork and powerful leadership in times of growth, challenge and change.

