

KARLIN SLOAN & COMPANY

be the change.



Celia Cheng-Ying Young

Celia Cheng-Ying Young helps her clients develop vision and strategies to manage change in their businesses worldwide. She works to align an organization's vision/value and its practices. She helps to build truly global organizations that will thrive continuously in the global economy. She coaches and develops globally competent and multi-culturally versatile leaders on the individual and team basis in order to help mold a new organization that is open to and capable of fully utilizing the diversity and creativity of its people. Such an organization is well positioned to respond to the needs of its customers internally and externally, in the U.S. and in the world.

Ms. Young is a professional speaker on Pacific Rim cultures, cross-cultural communication, organizational behavior, organizational change, global leadership, cultural diversity and creativity, and multicultural marketing strategies. She is a faculty member of the Gestalt Institute of Cleveland, Organization and System Development Program, where they teach and train coaches in the application of Gestalt theory and methodology. She is also an adjunct professor for the business school of Pepperdine University in California.

Ms. Young was born in Hong Kong, raised in Taiwan and has family ties in China. Having been educated and had business careers on both sides of the Pacific Rim, she possesses an excellent and unique ability to straddle the two worlds. It is between the two worlds where Ms. Young continues to do her life's work.

Industry/Functional Experience

Telecommunication, Banking/Finance, Healthcare, Utilities, Oil Products, Personal Care, Pharmaceuticals, Print Media, Real Estate and Government Agencies

Education & Affiliations

BA, Business Administration - Fu-Jen University (Taiwan)

MBA, Marketing - Michigan State University

MA, Counseling Psychology - Pepperdine University

Confidential

Copyright © 2010, Karlin Sloan & Company. All rights reserved.

www.karlinsloan.com • 312.242.1801