

KARLIN SLOAN & COMPANY

be the change.



Deborah A. Shea

Deborah is an executive coach and leadership development consultant working with individuals, teams and organizations in the following ways:

Individuals: Coach leaders to focus on the skills they need to rise to the next level, to communicate more effectively and to hone their personal leadership style. Result: Managers become better leaders.

Teams: Facilitate "Whole-Brain" team-building workshops with the use of the HBDI assessment to help groups become more aware of how their thinking styles impact communication and decision-making. Result: Teams come away with a plan to create better results in strategy, leadership and collaboration.

Organizations: Perform organizational diagnostics to educate senior teams about their department or company climate during management changes, mergers and market shifts. Result: Management is presented with insights and a plan towards positive change.

Some of Deborah's recent and current clients include: Leo Burnett, Yahoo!, Wrigley, Equity, Rodale Publishing, Electronic Arts, P&G and The Marketing Arm.

Deborah was SVP, Human Resources for Starcom MediaVest and VP, Human Resources at both Modem Media and J. Walter Thompson.

Areas of Expertise

Executive Coaching, Leadership Development
Team Building and Facilitation (with the HBDI assessment)
Large Scale Executive Coaching Programs
Corporate Internal Diagnostics

Industry/Functional Experience

Advertising, Media, Publishing and Manufacturing

Education & Affiliations

BS, Human Resource Management - University of Delaware
NYU School of Continuing and Professional Services (OD Concentration)
Graduate - Executive Coach Academy
Member - International Coach Federation (ICF)
Certified in numerous assessments, including HBDI, MBTI and 360-degree feedback tools.

Confidential

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