

KARLIN SLOAN & COMPANY

be the change.



Marc Lesser

Marc is an executive coach, seminar leader, keynote speaker, and social entrepreneur. He integrates the hands-on business and leadership experience of a former company founder/CEO with the insight of a mindfulness and meditation teacher. He helps individuals and teams develop greater awareness, flexibility, and responsiveness in their work and lives, leading to more creativity, productivity and financial security.

He is also a developer and instructor of Google's Search Inside Yourself program that combines mindfulness with emotional intelligence.

Prior to founding ZBA Associates, Marc was the founder and CEO of Brush Dance publishing, an innovative calendar and greeting card company that was one of the first companies in the U.S. to make products from recycled paper. Prior to founding Brush Dance, he earned an MBA degree at New York University and was a resident of the San Francisco Zen Center for 10 years and director of Tassajara Zen Mountain Center.

Marc chose to become a coach to make a difference in people's lives and in organizations. He is passionate about integrating business skills, creativity and awareness practices to develop leaders and solve compelling organizational and social issues.

Areas of Expertise

Leading and Managing Change
High Impact Presentations and Delivery
Shaping Strategy
Ease and Confidence in the Midst of Pressure
Fostering Open Communication and Dialogue
Work/Life Balance
Team Building
Emotional Intelligence

Honors & Awards

Board Member, Social Venture Network

Speaker Topics

Accomplishing More By Doing Less
Leading By Influence
Creativity, Imagination, Zen

Publications & Media

Author: *LESS; Accomplishing More By Doing Less* and *Z.B.A. Zen of Business Administration*, both published by New World Library

Confidential

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