

# KARLIN SLOAN & COMPANY

be the change.



Colleen Boselli

*Colleen* focuses her energies on empowering and inspiring executives to recognize their authenticity and strategically maximize their strengths. She is a highly regarded senior professional with 25+ years of noteworthy experience as a corporate leader, consultant and business coach. Her blue-chip experience and leadership expertise enable her to build an effective rapport with clients in a wide range of industries and across cultures.

Well respected for her intelligence, supportive approach and results-orientation, Colleen provides personalized learning experiences that enable executives to take their performance to a higher level. Recognized as an emotionally intelligent and creative thinker, Colleen is action-oriented and driven to ensure her clients are equipped with the tools and confidence necessary to seize opportunities and overcome obstacles.

Her background in marketing and advertising has equipped Colleen with strong skills in leadership branding, persuasive communication, and effective teamwork. She is very powerful with audience analysis, logical reasoning and idea generation.

Colleen began her career working on multi-national client business for worldwide advertising agencies, J. Walter Thompson and DDB. In subsequent years, she managed agency departments and held the position of Director of Talent Development with Arnold Worldwide.

## Areas of Expertise

Executive Coaching  
Teamwork Development  
Group Facilitation

## Industry Experience

Marketing/Advertising and Creatively-inspired Businesses  
Consumer Packaged Goods, Financial Services, Technology, Retail, Media, Hospitality, and Telecommunications.

## Education, Certifications, Faculty, Publications

BA, Speech Communication - Boston College  
Business Coach Accreditation - Meyler Campbell (U.K.)  
Certified Strengths Coach - CAPP

### **Confidential**

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